

## **ITEX'09 /FOBEX'09 OFFICIAL CATALOGUE**

### **1. ADVERTIZING RATES**

#### **Full Colour**

Double Spread	P10 120.00
Full Page	P5 800.00
Half Page	P2 900.00
Quarter Page	P1 800.00

#### **Black and White**

Full Page	P4 510.00
Half Page	P2 530.00
¼ Page	P1 430.00

#### **Special Positions: Full Colour**

Outside Back Cover	P8 500.00
Inside Back Cover	P7 000.00
Inside Front Cover	P7 000 .00

### **2. COMPANY PROFILES**

Company profiles will be charged at a rate of P350.00 per 150words  
An additional P350.00 will be charged for company profiles with logos

#### **Note:**

**You will be required to provide the publisher with the necessary litho positive film and if any advertisements have to be designed, made up or altered by the publisher, an additional charge will be insured.**